



What Does **Essex Saddleback Pork** Have In Common With **Google**... **Great Organic Results!**

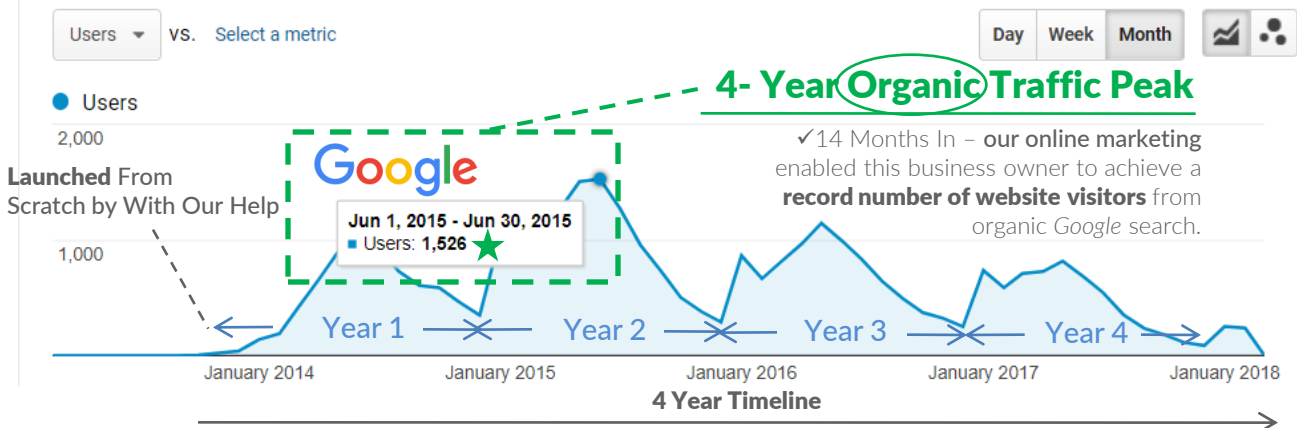
Growing Online Reputation – A Diversification Study –

ALL » DEFAULT CHANNEL GROUPING: **Organic Search**

Oct 1, 2013 - Mar 2, 2018

All accounts > Organic Spit Roast
All Web Site Data
Summary Site Usage Ecommerce

These are **REAL** organic search results for our Herts-based catering business.



Acquisition		Behavior	
Users	New Users	Sessions	Bounce Rate
17,721 % of Total: 57.77% (30,673)	17,763 % of Total: 57.67% (30,802)	20,248 % of Total: 58.93% (34,362)	56.31% Avg for View: 67.14% (-16.13%)

Overall Organic Total For 4 Years

"17 thousand potential new customers"

With a staggering figure such as this business owner benefited from an early step increase in new business bookings.

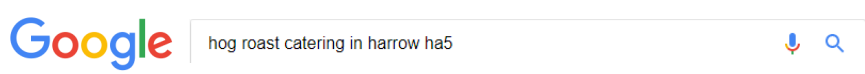
This traffic was garnered from carefully planted & optimised sales pages which ranked for niche customer enquiries throughout This business owner's territory of Home Counties.

Top 5 Most Navigated Pages

"1 in 6 web visitors want booking prices"

These figures impress more than anything the importance for hospitality business owners to invest in fully complimented and intuitive **booking, pricing, deals & offers collateral/pages** clearly presenting the available range of valuable opportunities.

Page	Pageviews	% Pageviews
1. /prices/	17,435	16.42%
2. /	12,971	12.22%
3. /category/packages/	9,378	8.83%
4. /spit-roasts-menu/	8,341	7.86%
5. /category/catering/bbq-catering/	3,307	3.11%



LIVE Results To Look At...

About 7 results (0.41 seconds)

Spit Roast and Hog Roast Catering | Harrow HA5 | Organic Spit Roast ...
organicspitroast.co.uk/hog-roast-harrow-ha5/

Looking for spit roast catering or a hog roast in Harrow HA5? Organic Spit Roast Company are hog roast specialists for weddings, parties and events across Harrow HA5.

"Hundreds of 1st Page Rankings"

Our customers rank 1st page across their market... Home Counties for combination of long tail keywords.